

(Insert IBM Logo/Mast)

(Insert letter date)

(Insert client name)

(Insert street client address)

(Insert client city, state and zip code)

Be our guest at the IBM Storage Virtualization Seminar

Dear (Insert Mr./Ms. client name):

Let's face it. Companies around the world are struggling to succeed in slowing markets. Business needs an easy, new way to reduce storage complexity and cut costs, now.

IBM has a solution for you. Simplify your storage infrastructure and cut operational costs with IBM System Storage SAN Volume Controller by combining the capacity from multiple disk systems into pools, which can be simply managed in a consistent manner from a central point. You'll get the most out of your storage by improving utilization as much as 30%, automating provisioning and by making your storage more accessible to host applications. SAN Volume Controller helps you improve administrator productivity by up to twice as much. And it keeps applications running even when performing data migrations.

But how can SAN Volume Controller help make your business more efficient and profitable? Be our guest and join us for our fun and informative Storage Virtualization Seminar where we will give you all the information you need.

This seminar is more than your average workshop. It features an exciting exploration of all the possibilities our solution delivers. Find out how IBM System Storage SAN Volume Controller (SVC) can simplify your storage infrastructure. Learn how easy it is to get started. Ask about flexible financing options that make implementing SVC convenient and even more affordable. And of course, our solution experts will be there to answer your questions, personally.

Come out and join us for a fun and informative time that can save you money. It's all happening at:

IBM Storage Virtualization Seminar

On (Insert seminar date)

Held at (Insert location name)

Located at (Location address)

From (start time) to (end time)

If your business needs a breakthrough, new way to reduce costs and storage complexity, IBM System Storage SAN Volume Controller keeps it simple. So be our guest at our IBM Storage Virtualization Seminar. Together, we'll figure out the best ways our solution can help you.

Sincerely,

(Insert sales team member's name here)